



SAMATA DEGREE COLLEGE

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SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



Number of workshops/seminars conducted on Intellectual Property Rights (IPR) during the last five years.

List of Seminars /Workshops

AY 2021-2022

S. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1.	A Research Seminar on Statistical tools used in Research.	03-02-2022	19	Mr. U. V Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 863926484, e-Mail Id: u.v.chandrasekhar.75@gmail.com
2.	A Research Seminar on Tips on How to Choose Good Qualitative Research	20-01-2022	33	Dr. K. Sandhya Nani, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9848261852, e-Mail Id: sandhya.vanithanani@gmail.com
3.	A One Day Seminar on Government Policies Fostering the Entrepreneurship	22-09-2021	17	Mrs. D. Uma Sundari, Assistant Professor, IAM College, Visakhapatnam. Contact No: 9701109998, e-mail id: umasundari78@gmail.com
4.	A One Day Seminar on Entrepreneurial Finance	23-03-2021	34	Mr. B. Srinivasa Reddy, Commerce-PRO & Coordinator, Dr. L. Dulayya College, Visakhapatnam. Contact No: 9961778750, e-Mail id: bsrinivasreddy@isc.edu.in



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Sector - 10, MVP Colony, Visakhapatnam - 530 017, (A.P.)



Date: 24/01/2022

CIRCULAR









All the Students of MBA III Semester are hereby informed to attend "A Research Seminar on Statistical tools used in Research" by Mr. U. V. Chandra Sekhar, Assistant Professor, SMS College, Visakhapatnam, is being organized by our Department of Management Studies on 3/2/2022.

Venue: Seminar Hall 1

Time: 10:30 am




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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE, was established in 1982 and has been offering holistic education for the last 33 years. Samata offers BSc, BBA, BCA, B.Com, MSc and MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to students beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers.

The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

This seminar empowers researchers with the essential statistical tools to analyze their data. Learn about descriptive statistics, hypothesis testing, and software applications like SPSS. Gain confidence in interpreting results and drawing sound conclusions from your research.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives.

- Introduction to Statistical Thinking
- Inferential Statistics and Hypothesis Testing

A RESEARCH SEMINAR ON STATISTICAL TOOLS USED IN RESEARCH

03-02-2022
ORGANIZED BY
SAMANTA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVAI COLONY, VISAKHAPATNAM-530037

REGISTRATION FORM

**A Research Seminar on Statistical Tools
Used in Research**

Name: Mr./Ms. _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Post: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant _____

SAMATA DEGREE COLLEGE
MVP COLDY, VISAKHAPATNAM-17, A.P.
Phone Number: 0893 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>

CHIEF PATRON

Prof. B. Murali Krishna
Director

CONVENER

Prof. G. Sivarathri, Asst. Prof.
Head of the Department
Department of Management Studies

CO-CONVENER

Prof. S. Madhavi Latha
Research Director

RESOURCE PERSON

Mr. U. V. Chandrab Sekhar
Asst. Professor
SIMS College
Contact No. 8833204648

COORDINATOR

Mr. G. Ramesh
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr. A. V. Nagababu Rao, Asst. Professor

Mrs. P. Usha, Asst. Professor

Mrs. Ranjita Priya, Asst. Professor

STUDENT COORDINATORS

Manoj Bhaskaraj, MBA 1st year
Gundaresaali Anitha Vallisala, MBA 1st year



We teach, We learn
We create the future

For Details, Contact :

Mr. G. Ramesh
Asst. Professor
Department of Management Studies
Contact No. 9392792907
e-Mail id: rgarita7379@gmail.com



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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on statistical tools used in research
Date: 05/02/2022

S. No	Name of the Participant	Year & Program	Signature
1	B. SARAB	MBA II nd yr	B. Sarab
2	N. Manikanta Reddy	MBA - I st year	N. Manikanta
3	MB. Ganesh	MBA - Andhra	Ganesh
4	Jayanna S	I st year MBA	Jayanna
5	T. Prabhakishankar Reddy	I st year MBA	T. Prabhakar
6	G. Srikanth	MBA II nd year	G. Srikanth
7	Ch. Ravi Kumar Reddy	MBA II nd year	Ch. R. K. Reddy
8	G. Suresh Kumar	MBA II nd yr	Suresh
9	Pattabala Rajanesh	MBA - I st year	Pattabala
10	P. Athil Kumar	MBA - II nd year	Athil
11	A. Kishore Kumar	MBA - I st year	Kishore
12	Dileep Kumar R	MBA II nd year	Dileep
13	P. Venkata Sai	MBA - I st yr	Venkata Sai
14	S. Lakshmi Vadhala	MBA II nd year	S. L. Vadhala
15	Manoj Bhosalewaraj	MBA - I st year	Manoj
16	D. Rashmi	MBA - I st year	Rashmi
17	V. Lalitha Jayaraman	MBA - I st year	V. Lalitha Jayaraman
18	Bobita Sumantrao	MBA II nd year	Bobita
19	V. Akhila Bhavana	MBA II nd yr	Akhila
20			
21			
22			
23			
24			

Page No: |

Program Coordinator

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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on statistical tools
Date: 03/02/2022 used in Research

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Madhavi Bhalu	Mgt Studies	S. Bhalu
2.	Ms. B. Hegnavathi	Mgt Studies	B. Hegnavathi
3.	A.V. Kotamraju, Asst	Mgt. Studies	A.V. Kotamraju
4.	H. Satya Sai	Mgt Studies	H. Satya Sai
5.	G. Ramesh	Mgt Studies	G. Ramesh
6.	P. Jyothi	Mgt Studies	P. Jyothi
7.	Mr. R. Kiriti	Mgt Studies	R. Kiriti
8.	Dr. Henry James	Mgt Studies	Dr. Henry James
9.	R. Deepthi	Mgt Studies	R. Deepthi
10.	M.S.N. Jaya Vardhan	Mgt Studies	M.S.N. Jaya Vardhan





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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P)



Date: 04/02/2022

PROGRAMME REPORT

Programme Name	A Research Seminar on Statistical Tools Used in Research
Resource Person	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com
Date of Activity	03/02/2022
Organised by	Samata Degree College
Venue	Seminar Hall-I
No of Students Attended	19

Seminar Topic: Statistical Tools Used in Research

Objectives:

- Equip participants with an understanding of fundamental statistical concepts and their application in research.
- Introduce a range of commonly used statistical tools and their respective strengths and limitations.
- Provide hands-on experience with basic data analysis using statistical software.
- Enhance participants' ability to interpret and communicate statistical results effectively.
- Develop critical thinking skills for evaluating the use of statistical methods in research literature.

Topics Covered:

Module I: Introduction to Statistical Thinking

- Importance of statistics in research
- Basic statistical concepts: population, sample, variables, data types.



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- Descriptive statistics: measures of central tendency (mean, median, mode) and dispersion (range, standard deviation)
- Data visualization: histograms, bar charts, boxplots

Module 2: Inferential Statistics and Hypothesis Testing

- Null hypothesis and alternative hypothesis
- Statistical significance and p-values
- T-tests: comparing means of two groups
- ANOVA: comparing means of three or more groups
- Chi-square test: testing for associations between categorical variables

Outcomes:

- Participants will be able to:
 - Define and apply basic statistical concepts in research contexts.
 - Choose appropriate statistical tools for analyzing data based on research questions.
 - Perform basic data analysis using statistical software.
 - Interpret and communicate statistical results in a clear and concise manner.
 - Critically evaluate the use of statistical methods in research articles.
 - Have a foundation for further exploring advanced statistical techniques.

Programme Coordinator



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A Research Seminar on Statistical tools used in Research





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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 10/1/2022

CIRCULAR

All the Students of MBA I & III Semesters are hereby informed to attend "A Research Seminar on How to Choose Good Qualitative Research" by Dr. K.V. Sandhya Vani, Associate Professor, GITAM is being organized by our Department of Management Studies on 20/1/2022.

Venue: Seminar Hall 1

Time: 11:00am



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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1922 and has been offering higher education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses besides a robust teaching pedagogy. Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and sports recognitions. The placement at Samata Degree College is varied with recruitment agencies such as corporate and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and interact with other researchers. The Research Cells efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. This Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

This seminar equips you with the tools to choose a captivating qualitative research subject. Learn to identify interesting areas, assess feasibility, and refine your focus. Gain the confidence to embark on a research journey that ignites your passion!

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- The Importance of a Good Research Topic
- Identifying Your Interests and Passions
- Understanding Research Gaps and Relevance
- Feasibility and Practical Considerations
- Refining Your Topic and Developing Research Questions

A. RESEARCH SEMINAR ON "TIPS ON HOW TO CHOOSE GOOD QUALITATIVE RESEARCH TOPICS"

20-01-2022

ORGANIZED BY

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MAIN COLONY, VISAKHAPATNAM-530017

CHIEF PATRON

Prof. G. Srivatsava Rao
Director

CONVENER

Dr. D. Hendry Jethava
Associate Professor
Department of Management Studies

CO-CONVENER

Mr. A.V. Kothavara Rao
Asst. Professor
Department of Management Studies

RESOURCE PERSON

Dr. K. Sushritha Vani,
Associate Professor
GITAM College
Vizianagaram
Contact No. 9849233333

COORDINATOR

Dr. K. Harish Raju
Associate Professor

ORGANISING COMMITTEE

Mrs. B. Deepthi, Asst. Professor
Mrs. D. Hymavathi, Asst. Professor

Mr. M.S.N. Jayasharan, Asst. Professor

STUDENT COORDINATORS

MADHULA RAJENDRA
P.M.LA SURESHKUMAR

**REGISTRATION FORM**

A Research Seminar on "Tips on How to Choose Good Qualitative Research Topics"

Name: Mr./Ms. _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant: _____

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Website: <https://samatacollege.co.in/>

For Details, Contact

Dr. K. Harish Raju

Associate Professor

Department of Management Studies

Contact No.9842237307

e-Mail id : kshris@gmail.com



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LIST OF PARTICIPANTS

Name of the Program: *A Research Seminar on Tips on How to choose good Qualitative Research Topics*

Date: *20/01/2022*

S. No	Name of the Participant	Year & Program	Signature
1	D. Satish Kumar	MBA II yr	D. Satish Kumar
2	D. Sumanika	MBA II yr	D. Sumanika
3	K. Mani Shilpa	MBA II yr	Shilpa
4	N. Anusha Venkatesh	MBA 2nd yr	Anusha
5	A. Anusha	MBA 2nd year	Anusha
6	N. Anusha	MBA II yr	N. Anusha
7	N. Trilini	MBA II year	Trilini
8	D. Harvath	MBA II yr	Harvath
9	A. Anusha Venkatesh	MBA 2nd year	Anusha
10	M. Madhuri	MBA II year	Madhuri
11	P. Shiva	MBA 2nd year	Shiva
12	M. Madhuri	MBA 2nd year	M. Madhuri
13	K. SRAVANA Lakshmi	MBA 2nd year	K. SRAVANA Lakshmi
14	M. LILIKITA	MBA 2nd year	M. LILIKITA
15	P. Harshitha	MBA 2nd year	P. Harshitha
16	V. Sreerani	MBA 2nd year	V. Sreerani
17	S. Himani Bindu	MBA II year	S. Himani Bindu
18	M. Anusha	MBA - II year	M. Anusha
19	D. Rohini	MBA - II yr	Rohini
20	V. Lakshmi Tanuam	MBA - II yr	V. Lakshmi Tanuam
21	N. Ramesh	MBA 2nd year	N. Ramesh
22	N. BHAVANA	MBA - I YEAR	N. BHAVANA
23	P. Anusha	MBA - II year	P. Anusha
24	P. Anusha	MBA - II yr	P. Anusha

[Signature]

Program Coordinator

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Cont.....

S. No	Name of the Participant	Year & Program	Signature
25	B. Sanga	MBA 2 nd yr	B. Sanga
26	Reddy Dileep Kumar	MBA 2 nd yr	Dileep
27	P. Venkata Sai	MBA 2 nd yr	Venkatesh
28	Jawana S	2 nd MBA	Sudh
29	M. Madhukar Reddy	MBA 2 nd year	M. Reddy
30	T. Gireesh	MBA 2 nd year	T. Gireesh
31	M. Ganesh	MBA 2 nd year	Ganesh
32	M. SRIDEESHITHA	MBA 2 nd yr	Reddy Pitha
33	S. Anitha Vallabha	MBA 2 nd yr	S. Vallabha

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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on "Tips on How to choose good qualitative Research Topics"
Date: 20-01-2022

S. No	Name of the Faculty	Department	Signature
1	Prof. S. Madhavi Latha	Mgt Studies	Sul
2	M.S. N. Jaya Vardhan	mgt Studies	Jaya Vardhan
3	D. Deepthi	mgt studies	D. Deepthi
4	G. Raveek	mgt studies	G. Raveek
5	A.V. Kasturama Rao	Mgt. Studies	A.V. Rao
6	M. Satya Sri	Mgt Studies	Satya Sri
7	Mrs. D. Hymavathi	mgt Studies	Hymavathi
8	Dr. Henry James	Mgt Studies	Henry James
9	P. Jayathi	Mgt studies	Jayathi
10	Mr. K. Kiriti	mgt studies	K. Kiriti
11	Dr. Hanu Hara Raju	Mgt Studies	H. H. Raju



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Date: 21/01/2022

PROGRAMME REPORT

Programme Name	A Research Seminar on "Tips on How to Choose Good Qualitative Research Topics."
Resource Person	Dr. K. Sandhya Vani, Associate Professor, Gitam College, Visakhapatnam. Contact No: 9848261852, e-Mail Id - sandhyavanikumar@gmail.com
Date of Activity	20/1/2022
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	33

Objectives:

- Equip participants with practical strategies for selecting impactful and feasible qualitative research topics.
- Enhance understanding of the key factors to consider when choosing a research topic, including personal interest, research relevance, and feasibility.
- Encourage critical thinking and discussion about the challenges and opportunities in qualitative research topic selection.
- Provide participants with resources and support to refine their own research topic ideas.

Topics Covered:

1. The Importance of a Good Research Topic:
 - o Exploring the impact of a well-chosen topic on research quality and success.
 - o Understanding the connection between topic and research questions.
2. Identifying Your Interests and Passions:
 - o Brainstorming exercises to tap into personal areas of curiosity and expertise.



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- Recognizing the value of passion as a driving force for research motivation.

3. Understanding Research Gaps and Relevance:

- Conducting preliminary literature reviews to identify existing knowledge and missing areas.
- Aligning your topic with your field of study and broader academic discourse.
- Evaluating the potential contribution of your research to addressing knowledge gaps.

4. Refining Your Topic and Developing Research Questions:

- Techniques for narrowing down broad topics into focused and researchable questions.
- Formulating clear, concise, and open-ended research questions.
- Piloting your research question and receiving feedback from advisors or peers.

Outcomes:

- Participants will gain a comprehensive understanding of the factors involved in choosing good qualitative research topics.
- They will develop practical strategies for identifying, refining, and developing their own research topic ideas.
- They will have increased confidence in approaching their qualitative research projects with a well-defined and feasible topic.
- The seminar will foster a supportive and collaborative environment for participants to share their challenges and ideas in qualitative research.


Programme Coordinator



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A Research Seminar on Tips on How to Choose Good Qualitative Research



5/55

ABOUT COLLEGE

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ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

This seminar explores government policies designed to empower your entrepreneurial dreams. Learn about funding opportunities, streamlined regulations, and initiatives fostering a thriving startup ecosystem. Gain insights from experts and network with fellow aspiring business leaders. Don't miss this chance to turn your vision into reality.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Understanding the Landscape of Entrepreneurial Policy
- Financial Support Incentives
- Regulatory and Legal Framework
- Infrastructure and Skill Development

A SEMINAR ON GOVERNMENT POLICIES FOSTERING ENTREPRENEURSHIP

22-09-2021

ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

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Sector - 1B, MVP Colony, Visakhapatnam - 530 017. (A.P.)



Date: 11/09/2021

CIRCULAR

All the Students of MBA III Semester are hereby informed to attend "A One Day Seminar on Government Policies Fostering Entrepreneurship" by Mrs. D. Uma Sunilar, Assistant Professor, IAM College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 22/09/2021.

Venue: Seminar Hall 1

Time: 09:30 am



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M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 28 years. Samata offers BSc, BBA, BCA, B.Com, M.Sc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities and sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

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This seminar explores government policies designed to empower your entrepreneurial dreams. Learn about funding opportunities, streamlined regulations, and initiatives fostering a thriving startup ecosystem. Gain insights from experts and network with fellow aspiring business leaders. Don't miss this chance to turn your vision into reality.

TOPICS COVERED

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- Understanding the Landscape of Entrepreneurial Policy
- Financial Support Incentives
- Regulatory and Legal Framework
- Infrastructure and Skill Development



A SEMINAR ON GOVERNMENT POLICIES FOSTERING ENTREPRENEURSHIP

22-09-2021
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SAMATA DEGREE COLLEGE

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MVP COLONY, VISAKHAPATNAM-530037

CHIEF PATRON

Prof. G. Srinivasa Rao
Director

CONVENER

Mr. G. Ramzan
HOD, Dept., of MBA

CO-CONVENER

Dr. K. Hari Hara Raju
Associate Professor,
Department of Management Studies

RESOURCE PERSON

Mrs. D. Uma Sundari
Asst. Professor
SAM College, Visakhapatnam
Contact No. 8703120868

COORDINATOR

Dr. G. Henry James
Associate Professor
Department of Management Studies

ORGANISING COMMITTEE

Dr. B. Leena Asst. Professor
Mrs. D. Hymavathi, Asst. Professor
Mrs. K. Devika, Asst. Professor

STUDENT COORDINATORS

ANAND KUMAR PRASADHITHI
VAIBHAVA SAI PRITHA

ENTREPRENEURSHIP DEVELOPMENT CELL**ENTREPRENEUR****REGISTRATION FORM**

One day Seminar on Analysis of the Role of
Leadership in the Success of Startups

Name: Mr./Ms. _____

Regd. No. _____

Department _____

Organisation _____

Address _____

Pin _____

Phone _____

Fax _____

E-Mail _____

Signature of Participant _____

ENTREPRENEURSHIP DEVELOPMENT CELL

SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504582
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.edu.in/>

For Details, Contact:

Dr. G. Henry James
Associate Professor
Department of Management Studies
Phone No. Contact No.: 9010157644
E-Mail ID: ghenryjames@gmail.com



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An ISO 9001 : 2015 Certified Institution

Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)

www.samatacollege.ac.in

LIST OF PARTICIPANTS

Name of the Program: *A One-Day Seminar on Government policies fostering entrepreneurship*
Date: *22/09/2021*

S. No	Name of the Participant	Year & Program	Signature
1	M. Ramesh	MBA 1 st yr	M. Ramesh
2	M. V. Divya Lakshmi	MBA 1 st year	M. V. Divya Lakshmi
3	S. Hema Bindu	MBA 1 st year	S. Hema Bindu
4	D. Anurika	MBA 1 st year	D. Anurika
5	N. Tejvare	MBA 1 st year	N. Tejvare
6	V. Sruvani	MBA 1 st year	V. Sruvani
7	N. Ranjith	MBA 1 st year	N. Ranjith
8	Saritha Kumar	MBA 1 st year	Saritha Kumar
9	M. P. Sarva	MBA 1 st year	M. P. Sarva
10	K. Sravani Lakshmi	MBA 1 st year	K. Sravani Lakshmi
11	M. L. KHITA	MBA 1 st year	M. L. KHITA
12	D. SARITH KUMAR	MBA 1 st year	D. SARITH KUMAR
13	K. ANAM SHILPA	MBA 1 st year	K. ANAM SHILPA
14	N. VENKATESH	MBA 1 st year	N. VENKATESH
15	P. VANU	MBA 1 st year	P. VANU
16	N. KAVYA	MBA 1 st year	N. KAVYA
17	P. Hemant Kumar	MBA 1 st year	P. Hemant Kumar

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LIST OF FACULTY ATTENDED

Name of the Program: *One Day Seminar on Government policies fostering entrepreneurship.*
Date: *22-09-2021*

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Hadhain Latha	Mgt. Studies	<i>[Signature]</i>
2.	Mrs. K. Ramya Priya	Mgt. Studies	<i>[Signature]</i>
3.	G. Laxmi	Mgt. Studies	<i>[Signature]</i>
4.	A. V. Kothurama Rao	Mgt. Studies	<i>[Signature]</i>
5.	Mrs. D. Deepavathi	Mgt. Studies	<i>[Signature]</i>
6.	H. Satya Sai	Mgt. Studies	<i>[Signature]</i>
7.	M. S. N. Jaya Vardhan	Mgt. Studies	<i>[Signature]</i>
8.	Mrs. B. Padmaja	Mgt. Studies	<i>[Signature]</i>
9.	Mrs. Subba Lakshmi	Mgt. Studies	<i>[Signature]</i>
10.	P. Deepthi	Mgt. Studies	<i>[Signature]</i>
11.	Dr. Henry James	Mgt. Studies	<i>[Signature]</i>



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Date: 23/09/21

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Government Policies Fostering Entrepreneurship.
Resource Person	Mrs. D. Uma Sundari, Assistant Professor, IIM College, Visakhapatnam. Contact No: 9701109998, e-mail id: umasundari78@gmail.com
Date of Activity	22/09/21
Organised by	Samata Degree College
Venue	Seminar Hall-I
No. of Students Attended	17

Objectives:

- Equip Students with a comprehensive understanding of government policies designed to support entrepreneurship.
- Analyze the impact of different policies on various stages of the entrepreneurial journey.
- Develop critical thinking skills to evaluate the effectiveness and potential consequences of policy initiatives.
- Empower Students to advocate for and engage with policymaking processes affecting entrepreneurs.

Topics Covered:

Understanding the Landscape of Entrepreneurial Policy

- Identifying key government agencies and institutions involved in supporting entrepreneurship.
- Mapping various types of policy instruments used (financial incentives, regulatory frameworks, infrastructure development, etc.).
- Analyzing the evolution of government policies towards entrepreneurship over time.



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Financial Support Incentives:

- Government grants, subsidies, and loan schemes for startups and businesses.
- Tax benefits and exemptions for entrepreneurs.
- Access to venture capital and angel investor networks.
- Understanding the application process and eligibility criteria for various financial support programs.

Infrastructure and Skill Development:

- Government initiatives in building incubation centers, co-working spaces, and industrial parks.
- Skill development programs and training facilities for entrepreneurs and their workforce.
- Technology adoption and innovation support mechanisms.

Promoting a Positive Entrepreneurial Ecosystem:

- Fostering social and cultural acceptance of entrepreneurship.
- Encouraging mentorship and network building opportunities for entrepreneurs.
- Supporting research and development initiatives driving innovation and new ventures.

Outcomes:

- Increased awareness and understanding of government policies relevant to entrepreneurs.
- Enhanced ability to navigate the policy landscape and access available support mechanisms.
- Critical thinking skills to evaluate the potential benefits and challenges of different policy initiatives.
- Confidence and capacity to engage with policymakers and advocate for changes that support entrepreneurship.
- Contribution to building a more conducive and supportive ecosystem for entrepreneurs to thrive.

H. James
Programme Coordinator



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A One-Day Seminar on Government Policies fostering the Entrepreneurship





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Date: 14/07/2021

CIRCULAR

All the Students of MBA IV & BBA II Semester are hereby informed to attend "A One Day Seminar on Entrepreneurial Finance" by Mr. B. Srinivas Reddy, Commerce HoD & Co-Ordinator, Dr. L. Bullayya College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 23/7/2021.

Venue: Seminar Hall 1

Time: 10:00 am



Director
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1983 and has been offering holistic education for the last 33 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructures, extracurricular activities, and sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporate and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative startups and new enterprises act as a catalyst for the economy.

We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent is a prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for assisting young entrepreneurs to hone their ideas.

A ONE-DAY SEMINAR ON ENTREPRENEURIAL FINANCE

25-JO7-2021
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

WJYPCOLONY, VISAKHAPATNAM-530017

ABOUT THE PROGRAM

Empower your startup journey! This one-day seminar dives into the financial fundamentals aspiring entrepreneurs need. Learn about funding options, financial planning, valuation, and negotiation strategies. Gain the knowledge and confidence to secure investment and propel your business forward.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Financial Literacy for Entrepreneurs
- Budgeting and Forecasting
- Funding Strategies and Sources
- Managing Costs and Cash Flow
- Financial Analysis and Decision Making

CHIEF PATRON

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Sri G. Ramiah

Asst. Professor

Department of Management Studies

RESOURCE PERSON

Mr. B. Srinivas Reddy

Commerce HOD & Coordinator,
Dr. L. Bullayya College,
Vilachhapatnam.

COORDINATOR

Dr. G. Henry James

Associate Professor

ORGANISING COMMITTEE

Mr. A. V. Koteswara Rao, Asst. Professor

Mrs. M. Satya ani, Asst. Professor

Mrs. H. Deepthi, Asst. Professor

STUDENT COORDINATORS

NAMMI VINEETHA

OSIPILLI HARIBRISHNA



For Details, Contact:

Dr. G. Henry James

Associate Professor

Phone No: 9010137644

e-Mail id: ghenryjames@gmail.com

REGISTRATION FORM

A One-Day Seminar on Entrepreneurial Finance.

Name: Mr./Ms. _____

Regd. No. _____

Department _____

Organization _____

Address _____

Pin _____

Phone _____

Fax _____

E-Mail _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL

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LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar on Entrepreneurial finance

Date: 23/07/2021

S. No	Name of the Participant	Year & Program	Signature
1.	P. Prasa Kumari	MBA II Year	P. Prasa
2.	A. Pragna Sree	MBA IY	A. Pragna
3.	S. Laxmi	MBA II year	S. Laxmi
4.	L. Sivaji	MBA II year	L. Sivaji
5.	A. Bhavani	MBA II year	A. Bhavani
6.	V.S.L. Hanisha	MBA 2 nd year	Hanisha
7.	A. Anu	MBA 2 nd year	Anu
8.	C. Manasa Jyoti	MBA 2 nd yr	Manasa
9.	C. Manasi Kumari	MBA 2 nd year	Manasi Kumari
10.	K. Pragna Saranya	MBA 2 nd yr	Saranya
11.	C.P. Varun	MBA 2 nd year	Varun
12.	N. Rohit Kumar	MBA 2 nd year	Rohit Kumar
13.	D. Deepthi	MBA 2 nd year	Deepthi
14.	V.V. Sai Sruithi	MBA 2 nd yr	Sruithi
15.	S. Sangetha	MBA 2 nd year	S. Sangetha
16.	P. Mahalakshmi Mallika	MBA 2 nd year	Mallika
17.	M. Nithara	MBA 2 nd year	Nithara
18.	Dharmara Rajarani	MBA 2 nd yr	Rajani
19.	M. Anu	MBA 2 nd yr	Anu
20.	G. Prasa Kalyan	BBA II Year	G. Prasa Kalyan
21.	G. Sreeraj Srinu	BBA II Year	G. Sreeraj
22.	D. Anshu Sowmya	BBA 2 nd year	D. Anshu
23.	Dolly Kiranmayee Pilli	BBA I year	D. Kiranmayee
24.	C. Kasthuri	BBA II year	C. Kasthuri

Page No: 1

H. Jyoti
Program Coordinator



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Always Give Your Best

Cont....

S. No	Name of the Participant	Year & Program	Signature
25	S. S. S. S.	BBA 2nd year	Kasek
26	A. NAYANA	BBA 2nd year	Nandini
27	S. S. S. S.	BBA 2nd year	Sudhakar
28	S. S. S. S.	IT 3 rd year	Prasanna
29	N. Hanifah	BBA 2 nd yr	Kanika
30	M. Lakshmi Prasad	BBA 2 nd yr	Vandana
31	V. Venka	BBA 2 nd yr	Hemant

H. Chand
Program Coordinator



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Quality Assurance

LIST OF FACULTY ATTENDED

Name of the Program: *1st one-Day Seminars on Entrepreneurial Finance*
Date: *23-7-2021*

S. No	Name of the Faculty	Department	Signature
1.	<i>Prof. S. Madhavi Latha</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
2.	<i>Mrs. D. Srinavathi</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
3.	<i>Mrs. P. Prabha</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
4.	<i>G. Raveek</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
5.	<i>H. Satya Devi</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
6.	<i>A.V. Koteswara Rao</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
7.	<i>Mrs. K. Ramya Praga</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
8.	<i>M.S.N. Jyoti Vardhan</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
9.	<i>Mrs. B. Padmaja</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
10.	<i>Mrs. Subba Lakshmi</i>	<i>Mgt Studies</i>	<i>[Signature]</i>
11.	<i>Dr. Henry James</i>	<i>Mgt Studies</i>	<i>[Signature]</i>



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Date-24/07/21

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Entrepreneurial Finance
Resource Person	Mr. B. Srinivas Reddy, Commerce HOD & Coordinator, Dr. L. Bullayya College, Contact No: 9963778750, E-Mail: ID: bsrinivasaareddy@llbc.edu.in
Date of Activity	23/07/2021
Organized by	Samata Degree College
Venue	Seminar Hall-1
No. of Students Attended	31

ENTREPRENEURIAL FINANCE

Objectives:

- Equip Students with a comprehensive understanding of the key financial concepts and tools vital for entrepreneurial success.
- Develop skills in financial analysis, budgeting, and forecasting to ensure sustainable business growth.
- Build confidence in making informed financial decisions and managing the financial aspects of a venture.
- Explore various funding options and strategies to secure the resources needed for business development.

Topics Covered:

Financial Literacy for Entrepreneurs:

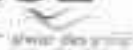
- Understanding fundamental financial concepts such as revenue, expenses, profit, and cash flow.
- Mastering basic accounting principles to keep accurate financial records.
- Analyzing key financial ratios to monitor business performance and identify potential challenges.



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Budgeting and Forecasting:

- Developing comprehensive financial projections and budgets to guide business decisions.
- Understanding the importance of scenario planning and adapting budgets to changing conditions.
- Utilizing financial modelling tools to forecast future performance and assess potential risks.

Financial Analysis and Decision Making:

- Learning to interpret financial statements and make informed investment decisions.
- Assessing the financial feasibility of new ventures and business expansion plans.
- Understanding the implications of different financial decisions on business performance and long-term goals.

Outcomes:

- Students will gain a strong foundation in entrepreneurial finance and acquire practical financial management skills.
- They will be equipped to analyze their business finances, budget effectively, and forecast future performance with confidence.
- Students will develop the ability to make informed financial decisions, choose the right funding options, and secure resources for business growth.

H. Jagan
Programme Coordinator



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